



Brett Patterson

Brett Patterson is a senior hotel development professional with 30 years' experience in executive management, project management, construction management and hotel consultancy.

Prior to establishing Chroma Group in 2016, Brett held executive level positions for the previous 16 years with a leading Fitout and Refurbishment Company where he was responsible for establishing and building a highly profitable hotel business. Brett is sought by many hotel owners and operators for his knowledge and experience in the hotel sector. Brett was the creator of Australia's only hotel design conference, Design Inn – A hotel design Symposium.

Brett has demonstrated understanding of the hotel sector, the importance of good hotel design and operator selection is critical to the hotel property performance.

Chroma Group

2016 - Current

Director

- Leading the Chroma Group project teams through custom built processes for delivering high quality hotel and hospitality works

SHAPE Australia

1992 - 2016

[formerly ISIS Group Australia]

Group Executive / General Manager VIC

- Responsible for all aspects of the Victorian branch with turnover averaging \$120m PA.

Previous roles within this organisation:

- National Executive Hotels & Leisure - ISIS Group Australia
- General Manager / Managing Director - ISIS Hotel Projects
- Project Manager / Senior Project Manager - ISIS Projects

Design Inn - a Hotel Design Symposium

2012 - 2015

- Developed and implemented the concept for Design Inn; organised local and international speakers who were designers, hotel owners, hotel operators, developers and consultants which was attended by over 200 people each year

Key Projects

- Playford Hotel Adelaide - \$18M
- Royce Hotel - \$20M
- Ayres Rock Resort Sails in the Desert - \$28M
- Sheraton Four Points Sydney - \$27M
- InterContinental Double Bay - \$25M
- Swissotel Sydney - \$16M
- Radisson Blu Sydney - \$12M
- Ovolo hotel in Melbourne and Sydney - circa \$10M
- Crown Teak Room - \$15M
- Star Casino & Suites Refurbishment - \$175M
- Shangri La Cairns Redevelopment - \$35M
- Four Seasons Sydney Refurbishment - \$20M
- Eureka Portfolio - Crowne Plaza Hotel Refurbishments - circa \$30M
- Nobu Restaurant - Crown Casino - circa \$10M
- Novotel Darling Harbour - \$20M
- Completed 40 projects for Accor - \$50K to \$20M
- Marriott Surfers Paradise - \$11M
- Holiday Inn Melbourne Airport - \$12M
- Shagri-La Cairns Redevelopment - \$35M
- Over 200 hotel projects nationwide

